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Canon Marketing Japan Inc.  
President: Masami Kawasaki  
TSE Code: 8060  
Tokyo Stock Exchange (First Section)

Inquiries:  
Yoshiyuki Matsusaka  
Executive Officer  
Group Executive  
Communications Headquarters  
+81-3-6719-9095

Notice of Revisions to Forecasts of Financial Results for Fiscal Year 2012  
(January 1, 2012 to December 31, 2012)

In view of the recent trends in business performance, Canon Marketing Japan Inc. (the “Company”) has revised its forecast for FY2012 results. The following new forecast replaces the previous forecast announced on January 26, 2012.

1. Difference between Consolidated Financial Forecasts for FY 2011 and Actual Results

(million yen, %)

	Net Sales	Operating income	Ordinary income	Net income	Net income per share
Previous forecasts (A)	717,000	12,000	13,100	7,000	51.03 yen
New forecasts (B)	701,000	17,000	18,000	10,000	72.84 yen
Change in amount (B-A)	(16,000)	5,000	4,900	3,000	
Change (%)	(2.2)	41.7	37.4	42.9	
[For reference] Results for FY 2011	632,418	8,441	10,668	6,763	49.30 yen

2. Reasons for Revision

As for the outlook for the third quarter of FY2012 and thereafter, we expect that the Japanese economy will continue to be on a path to recovery supported by, among others, reconstruction demand following the earthquake disaster, recovery in capital investment, and rising personal consumption, despite lingering downside risk due to such concerns as turmoil in the financial market caused by the European debt crisis, a strong yen, slowdown of overseas economies, and restrictions on electric power supply.

Under this economic environment, the Company reviewed the previous forecast and decided to revise its consolidated earnings forecasts for FY2012 as shown above to reflect the effect of its efforts toward further improvement of gross margin, promotion of structural reforms, and ongoing cost reduction, although we expect that consolidated net sales will be lower than the previous forecast.

[Note] The forecasts for financial results shown above are prepared based on the information available to us as of the date of this release. Actual results may differ from the forecasts due to various factors.