

October 23, 2012

Canon Marketing Japan Inc.
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TSE Code: 8060
Tokyo Stock Exchange (First Section)

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Canon Marketing Japan Inc. to Acquire Own Shares

(Under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law of Japan)

At the Board of Directors meeting held on October 23, 2012, Canon Marketing Japan Inc. (the Company) resolved to acquire its own shares under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law, as follows.

1. Reason for acquisition of own shares

The Company decided to acquire its own shares with the aim of improving capital efficiency and ensuring a flexible capital strategy.

2. Details of acquisition

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| (1) Type of shares to be acquired : | Shares of common stock |
| (2) Total number of shares to be acquired: | Up to 5,300,000 shares (Equivalent to 3.86% of outstanding shares) |
| (3) Total cost of acquisition : | Up to 5 billion yen |
| (4) Period of acquisition: | From October 24, 2012 to December 20, 2012 |

Reference: Possession of treasury stock as of September 30, 2012

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|---|--------------------|
| Number of outstanding shares (Excluding treasury stock) | 137,335,627 shares |
| Number of treasury stock | 13,744,345 shares |