

November 1, 2012

Canon Marketing Japan Inc.
President: Masami Kawasaki
TSE Code: 8060
Tokyo Stock Exchange (First Section)

Inquiries:
Yoshiyuki Matsusaka
Executive Officer
Group Executive
Communications Headquarters
+81-3-6719-9095

Notice Regarding the Status (Progress Report) of Acquisition of Own Shares

(Under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law of Japan)

At the Board of Directors meeting held on October 23, 2012, Canon Marketing Japan Inc. (the Company) resolved to acquire its own shares under the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459, of the Corporation Law. The status (progress report) of the acquisition is as follows.

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| 1. Type of shares of acquisition : | Shares of common stock |
| 2. Period of acquisition: | From October 24, 2012 to October 31, 2012 |
| 3. Total number of shares acquisition: | 1,306,400 shares |
| 4. Total cost of acquisition: | 1,561,008,700 yen |
| 5. Method of acquisition: | Purchased on the Tokyo Stock Exchange |

Reference

- Details of acquisition as resolved at the Board of Directors meeting held on October 23, 2012
 - Type of shares to be acquired : Shares of common stock
 - Total number of shares to be acquired: Up to 5,300,000 shares
(Equivalent to 3.86% of outstanding shares)
 - Total cost of acquisition : Up to 5 billion yen
 - Period of acquisition: From October 24, 2012 to December 20, 2012
- Progress of the acquisition under the Board of Directors meeting as above
(As of October 31, 2012)
 - Total number of shares acquisition: 1,306,400 shares
 - Total cost of acquisition: 1,561,008,700 yen